

The Inside View of Building the Best GRC Strategy

A Future of Agility, Resilience, Integrity, Accountability & Engagement

MARKET RESEARCH BRIEFING

Governance, Risk Management & Compliance Insight

Navigating Chaos

A bundle of colorful threads, including shades of green, yellow, orange, red, purple, blue, pink, and black, are tied together in a complex knot on the right side. The threads extend outwards to the left, creating a sense of movement and complexity. The background is white.

The more we study the major problems of our time, the more we come to realise that they cannot be understood in isolation. They are systemic problems, which means that they are interconnected and interdependent.

- Physicist Fritjof Capra



The Organization Has to be Able to See . . .

- The Tree.** The individual risk
- The Forest.** The interconnectedness of risks and objectives

The Official Definition of GRC . . .



GRC is a capability that enables an organization to:

G) reliably achieve objectives

R) address uncertainty and

C) act with integrity.

SOURCE: OCEG GRC Capability Model



GOVERNANCE

Governance sets direction and strategy for the organization to reliably achieve objectives. Governance sets the context for risk management, without context risk management fails.



RISK MANAGEMENT

Risk management seeks to manage and understand uncertainty by identification, assessment, and monitoring of risk within context to act on risk through acceptance, avoidance, mitigation, or transfer.



COMPLIANCE

Compliance aims to see that the organization acts with integrity in fulfilling its regulatory, contractual, and self-imposed obligations and values. Compliance follows through on risk treatment plans to assure that risk is being managed within limits and controls are in place and functioning.

Five Strategic Trends in GRC in 2023 Across Segments



Agility: Navigate and Leverage Your Environment



Resiliency: Ability to Recover from Events and Get Back in the Game



Integrity: Does the Organization Pretend It is Something Else?



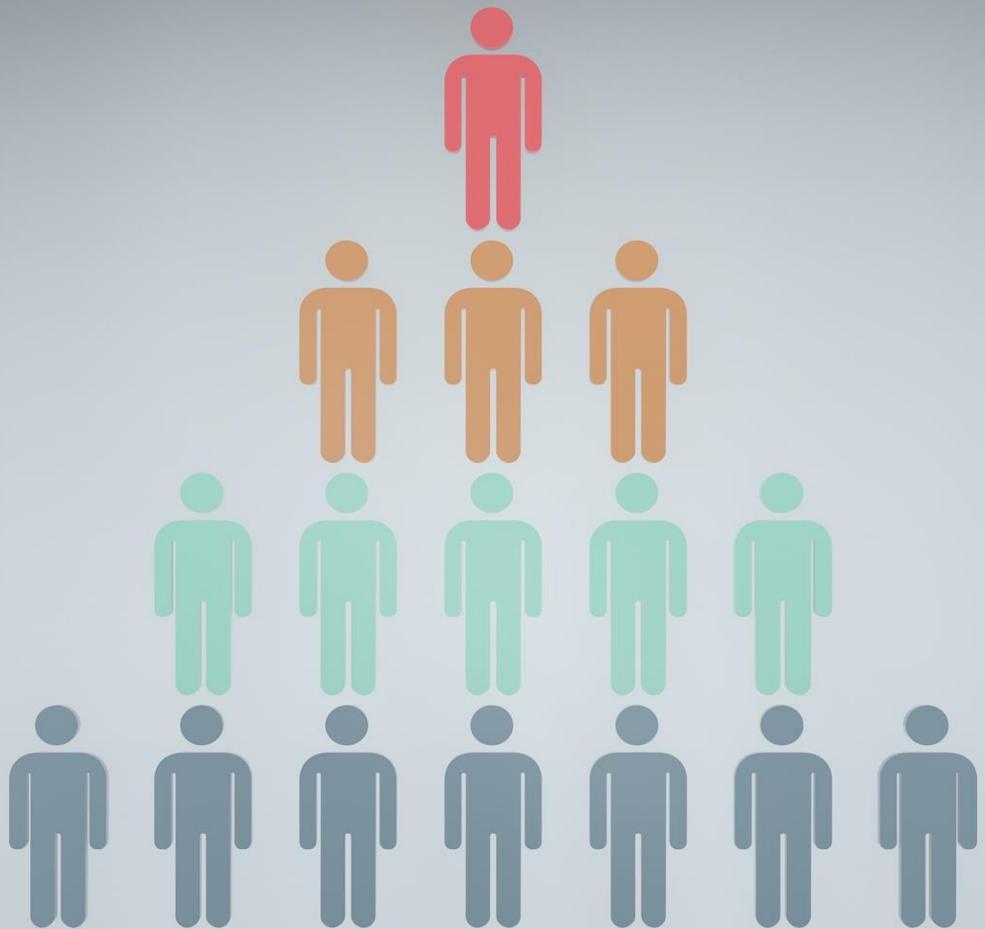
Accountability is Different than Responsibility



ACCOUNTABILITY VS RESPONSIBILITY

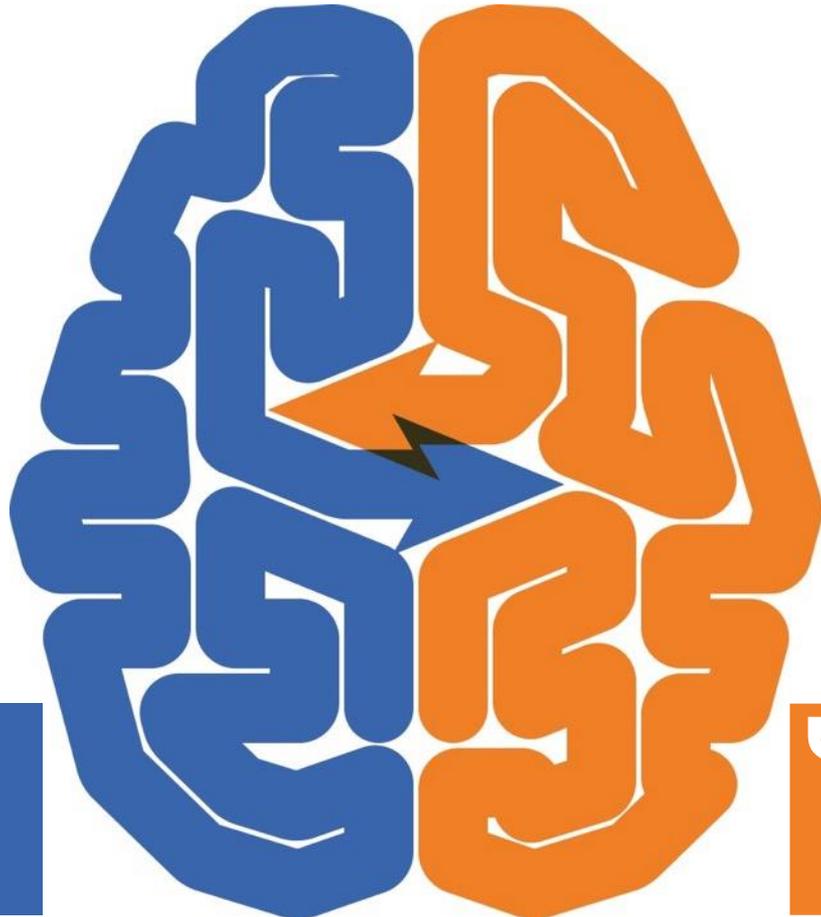
(a subtle but very powerful difference)

Engagement is Measured at All Levels of the Organization



Left-Brain

Logical and structured thinking about risk management



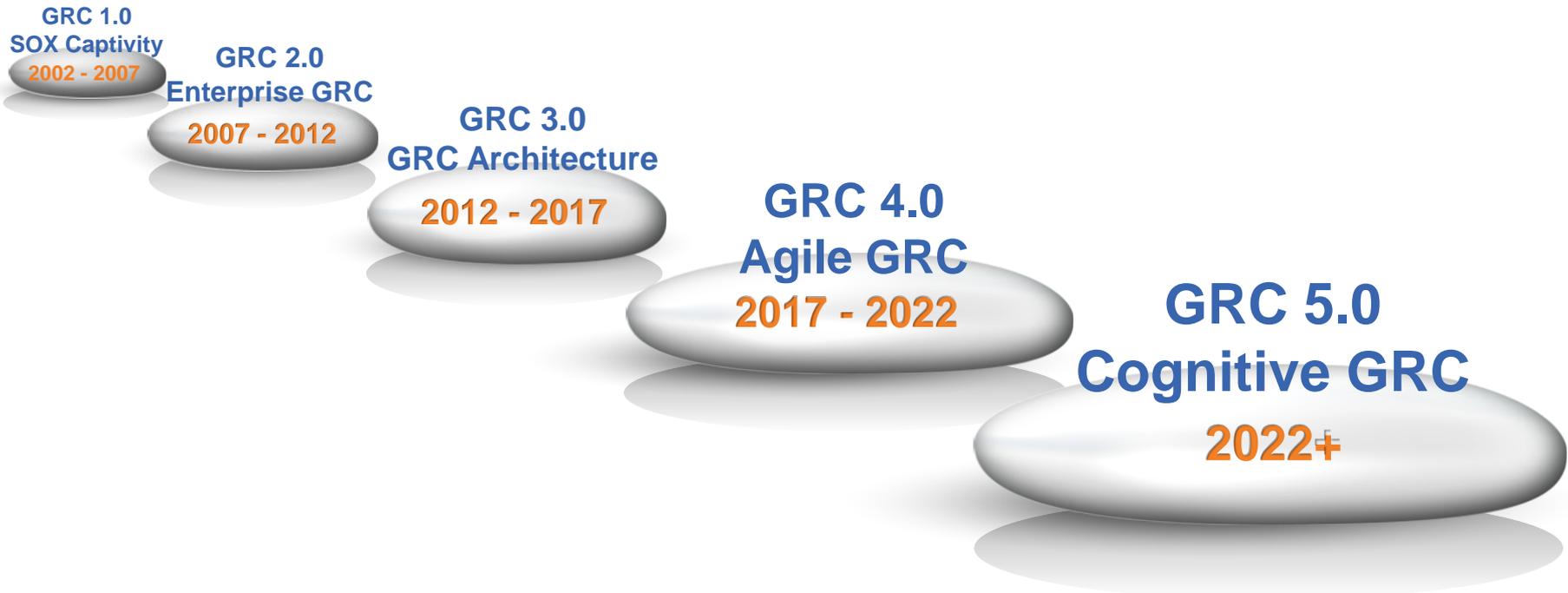
Right-Brain

Creative and imaginative thinking about risk management

It is a capital mistake to theorize before one has data. Insensibly one begins to twist facts to suit theories, instead of theories to suit facts.
Sir Arthur Conan Doyle
(British Physician and Writer)

You can use all the quantitative data you can get, but you still have to distrust it and use your own intelligence and judgment.
Alvin Toffler
(American Author and Futurist)

From GRC 1.0 to GRC 5.0: A History of Technology for GRC

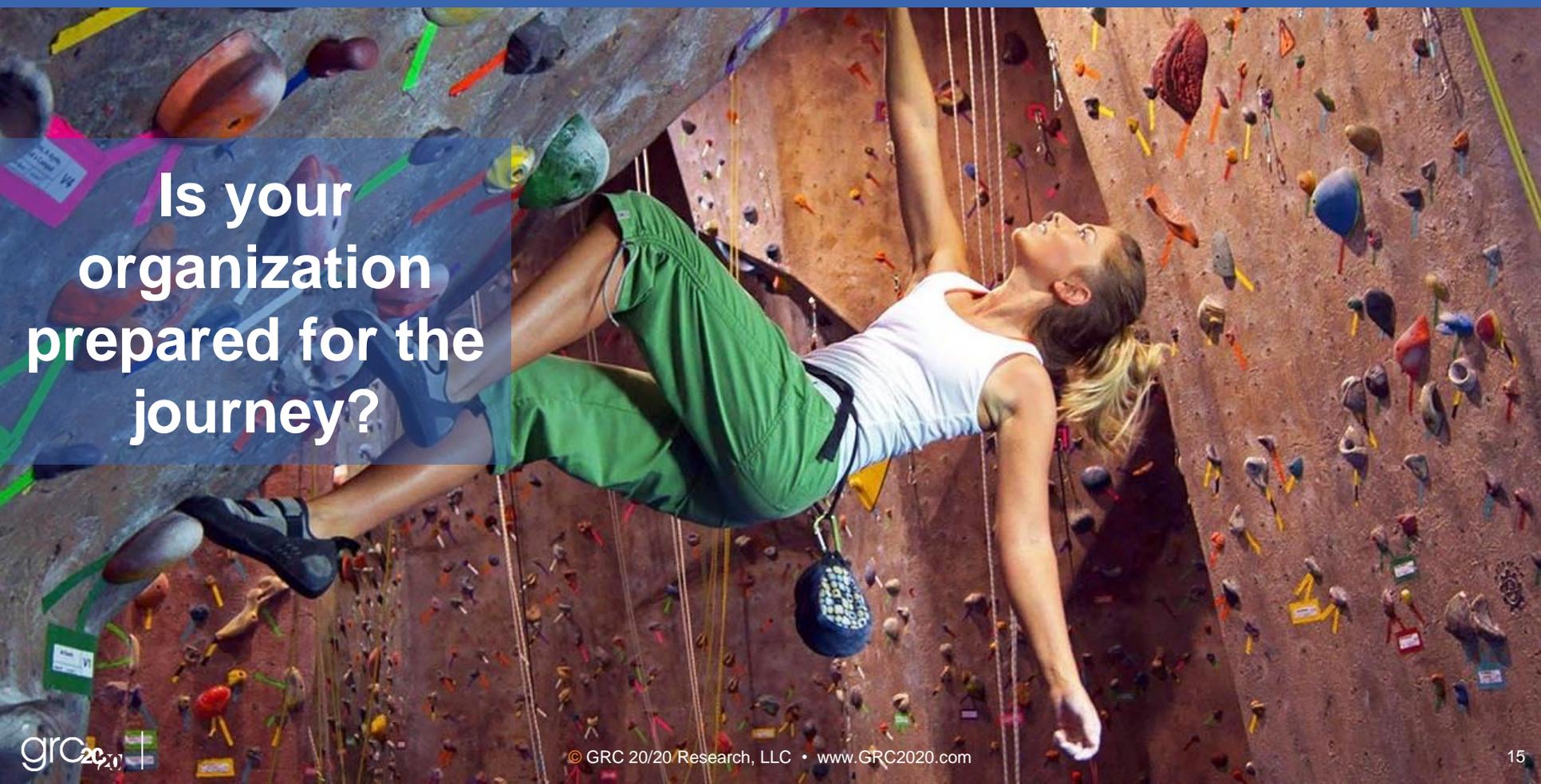


Careful planning is the key to a GRC management strategy

It is critical to plan your journey by laying out the route ahead of time

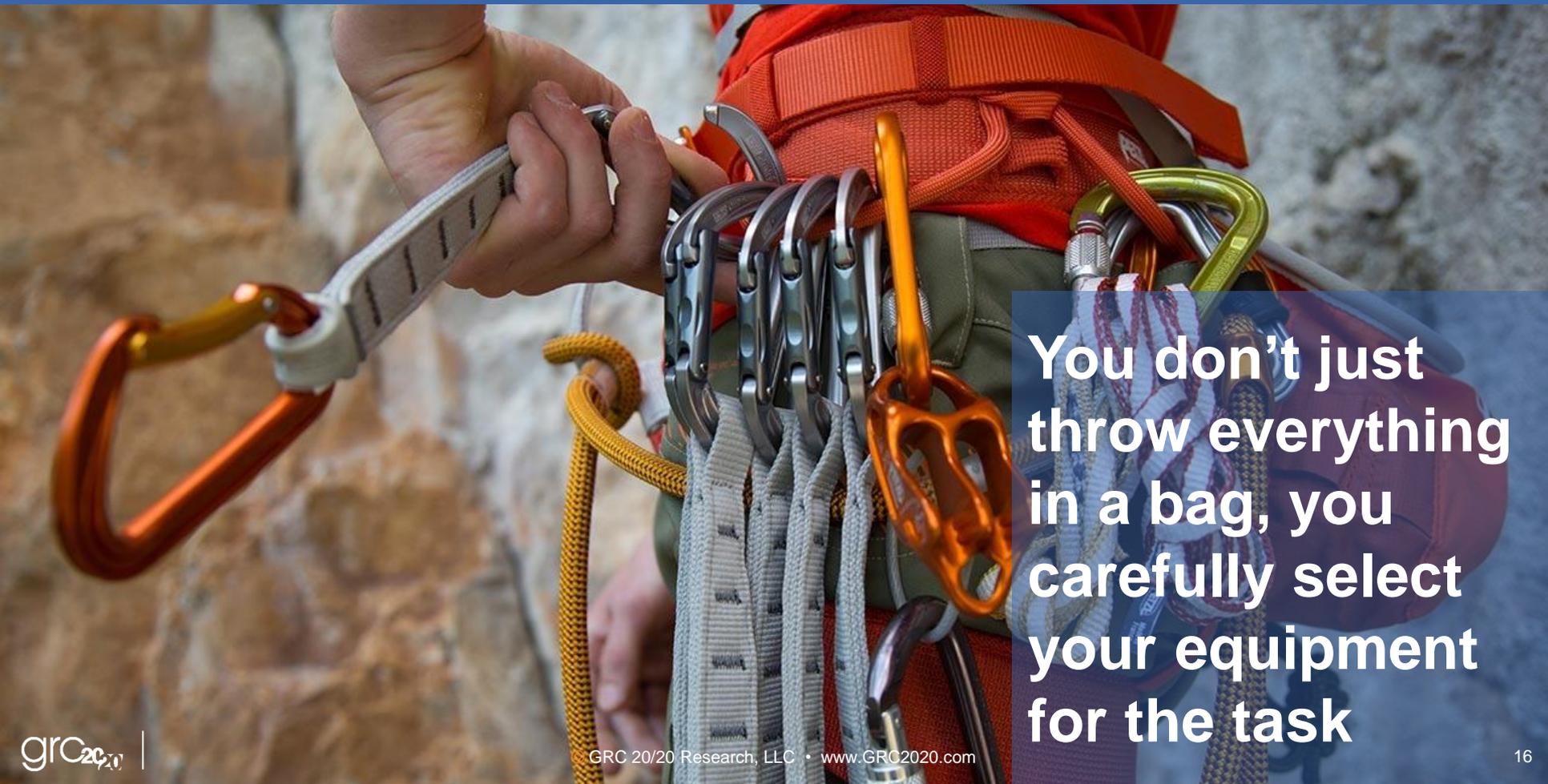


Conditioning is critical, make sure your team is ready



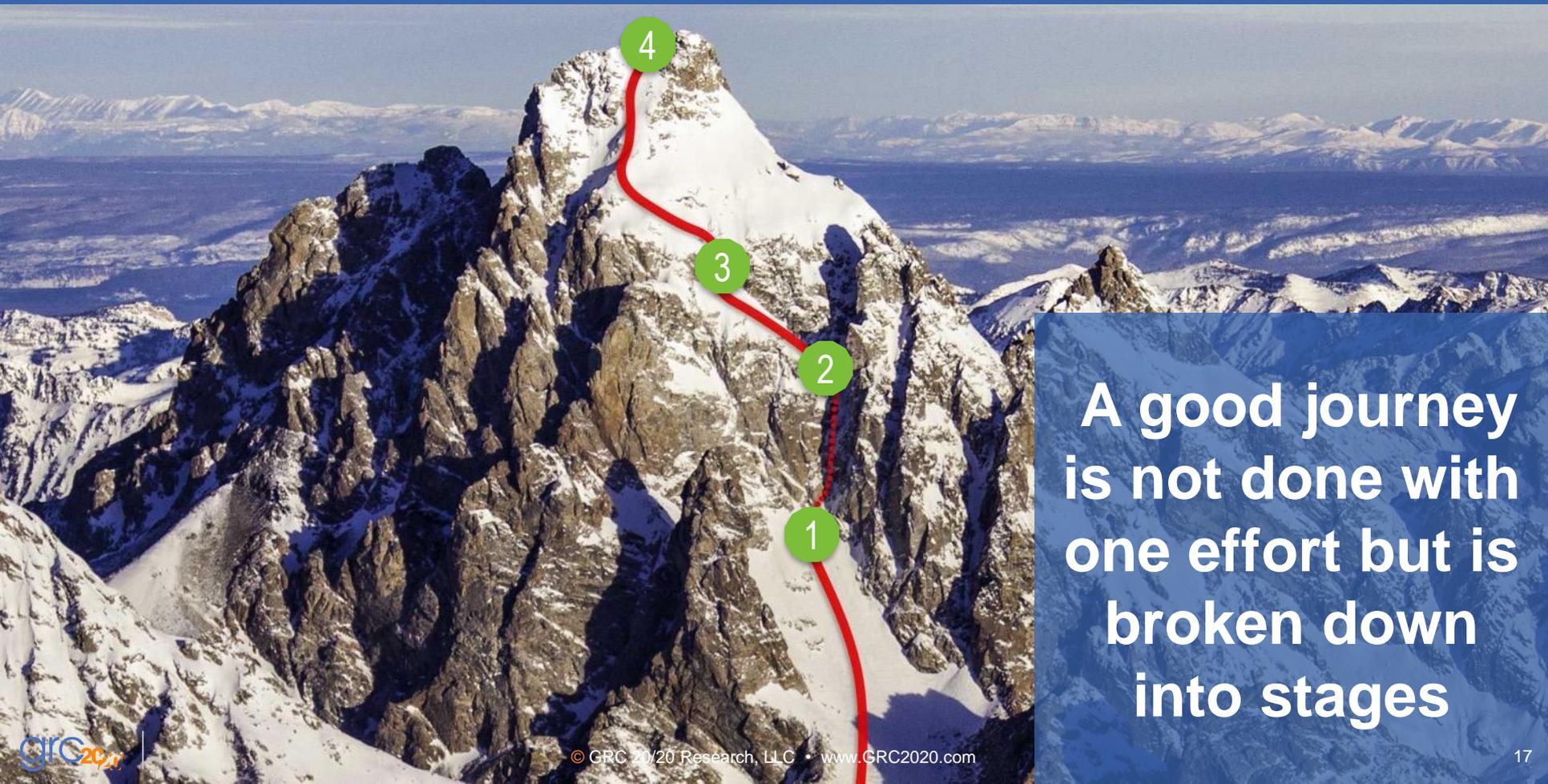
Is your
organization
prepared for the
journey?

Select the right equipment for the GRC management journey



**You don't just
throw everything
in a bag, you
carefully select
your equipment
for the task**

Tackle your GRC management strategy in stages



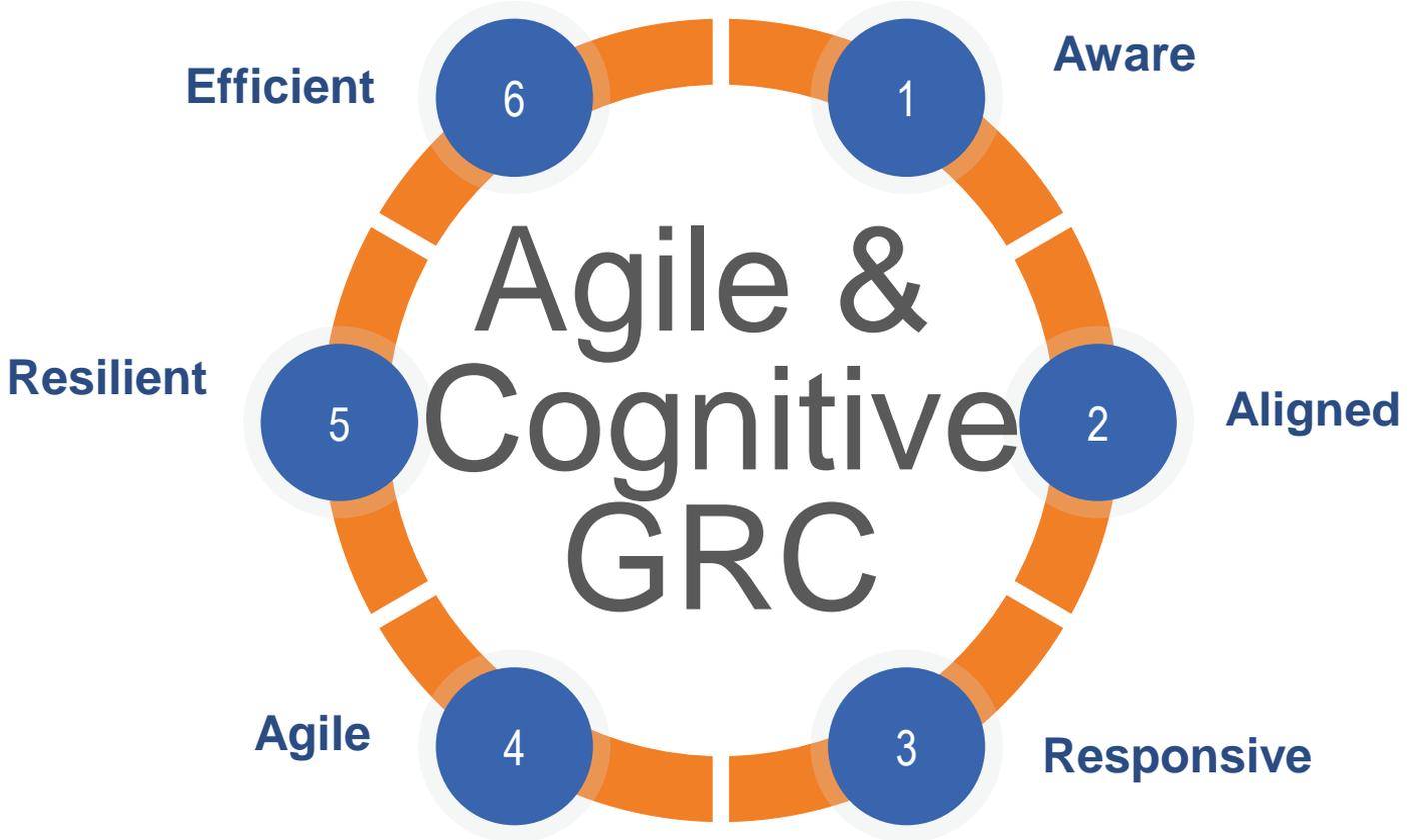
A good journey
is not done with
one effort but is
broken down
into stages

Preparing for the next journey



Once complete
it is not over,
you begin
preparing for
the next change

Benefits of 360° Contextual Awareness of GRC





Questions?

Michael Rasmussen, J.D.
The GRC Pundit & OCEG Fellow
mkras@grc2020.com
+1.888.365.4560

Subscribe

GRC 20/20 Newsletter



LinkedIn: GRC 20/20



LinkedIn: Michael Rasmussen



Twitter: GRCPundit



Blog: GRC Pundit

MARKET RESEARCH BRIEFING

Governance, Risk Management & Compliance Insight